

Typesetting & Publish-Ready

Typesetting and preparing your book ready for publishing via Mixam and/or KDP Amazon

Write That Book programme

Preferred Supplier

Matthew J Bird (Matt)



Core Package Outline

Full typesetting of an author's completed manuscript

- up to 80k words text only, or }
- picture books up to 40 pages/images } larger or more complex books, priced on request

Paperback or hardcover

- One book (trim) size, selected from a wide range of standard sizes

Resizing of cover design/images *where necessary to match print specifications*

Upload manuscript & cover files to either:

- Mixam (Print-ready) or
- KDP Amazon (Publish-ready).



Pricing (zero VAT)

Prices valid until 30th June 2023

Core Package

- Write That Book past & present members (1 book type with 1 publishing route)
 - **£350** paid in advance

Additional services

- Each additional book type or size +£50
- Both Mixam & KDP, same book type & trim size +£50
- Each additional 20k words or each additional 20 picture pages/images +£50
- More complex books e.g. >15k words & 40+ images, **priced on request.**

Full package

- Mixam: Paperback & Hardcover + same size KDP Amazon: Paperback, Hardcover & eBook
 - **Discounted full package £500** paid in advance
 - For up to 80k words & up to 40 images



Core Requirements

A completed (edited) manuscript file, Microsoft Word compatible

- Contents, Dedication, Acknowledgements, Bibliography, Bio *(where required)*
- *Italic text (where required)*
- All images already embedded within manuscript *(where applicable)*

Book type (paperback or hardcover) and a standard book (trim) size agreed

Cover: Completed Front, Back & Spine images

- designed in Canva, or Canva compatible & editable
- or 3 PDF print-ready images precisely sized for Mixam
- or 1 PDF print-ready single full-cover image precisely sized for Mixam or KDP.



Collaboration between the Author & Matt

Agree either the Mixam printing or KDP publishing route

Author decides preferred book type, book (trim) size & interior style

- mindful of genre & length; Matt to advice & assist as necessary
- select from a wide range of standard trim sizes
- Matt to prepare at least two typeset samples (inc. copyright page + author's first chapter)

Once book type, book size & typeset style agreed, Matt to typeset in full

If cover images are not already PDF print-ready & sized precisely:

- Author shares Canva design files
- Matt to resize/fit as three images or a single full-cover image

Upon publication

- Matt to supply the final manuscript & cover files
- author changes account password(s).



Mixam (UK printers)

Matt to advice and assist as necessary

Author creates their Mixam account

Author creates a Mixam order, including quantity, book size, paper types etc.

- first order either a sample proof or first print run
- Author supplies ISBN & barcode *(if the author requires one)*

Matt uploads, to the author's Mixam order:

- manuscript & cover files & iterates so there are no errors highlighted
- up to 2 orders; sample proof & first print run

Author approves the electronic proof & places order

- *if necessary*, Matt to make minor changes to sample proof & uploads into a new order
 - Author determines order quantity & confirms order

Full ownership transfers to the author after the first print run.



KDP Amazon (Print on demand)

Matt to advice and assist as necessary

Author creates their KDP account *(e.g. from Amazon account)*

- author enters their book title & KDP metadata

Matt enters book size & print details *(as agreed previously)*

- author supplies ISBN & barcode or use (free) KDP ISBN

Matt uploads, into the author's KDP account:

- manuscript & cover files, & iterates so there are no errors highlighted

Author sets pricing

Author orders a PROOF copy before publishing and/or presses PUBLISH button

- *if necessary*, Matt to make minor changes to proof copy & re-upload files

Full ownership transfers to the author after publishing.



Covers (additional notes)

Matt to advice and assist as necessary

A book's spine width is dependent on:

- book type, and
- paper type, and
- number of pages (*typesetting styles can affect the number of pages*)
- Therefore, final print-ready cover image(s) are completed by Matt *after* typesetting

Covers images for paperback & hardcover require different 'print bleeds'

- hardcover & paperbacks covers images are different sizes for the same book (trim) size
- hardcover covers are typically harder to design & size due to wider print bleeds

Author to send Matt their cover image files *before* work commences

- Matt to assess whether adjustments may be necessary/recommended (*Subject to copyright*)
- Professionally design covers – instruct the designer on image size requirements



Pricing examples

(zero VAT)

1 printed book + 1 Kindle eBook

- Up to 80k words, text only
- Publish Ready: KDP paperback + *KDP eBook*

OR

- Publish Ready: Mixam paperback + *KDP eBook*

- **£400**

- **Full package (discounted)**

- Up to 80k words + up to 40 images
- Mixam Print ready: paperback + hardcover

AND

- KDP Publish Ready: paperback + Hardcover (same sizes as Mixam) + *KDP eBook*

- **£500**

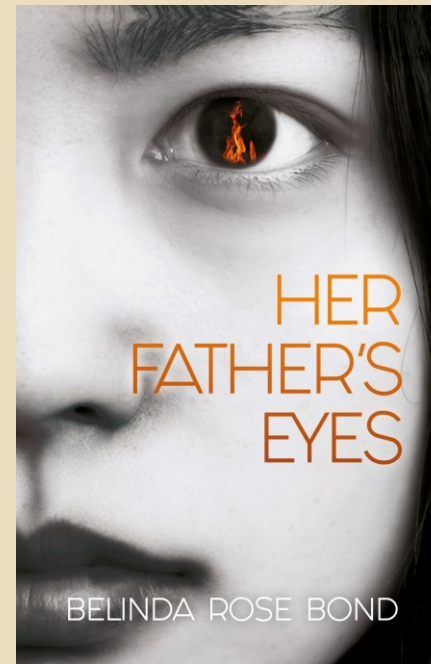
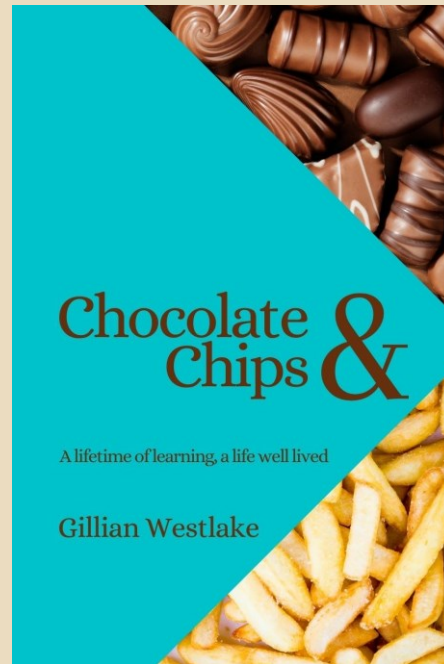


Testimonials

Matt took my book to print and I am absolutely thrilled with it. He has great expertise and a mountain of patience. He was thorough - we messaged one another frequently ensuring that I was, at all times, aware of the stage we were at.

I highly recommend Matt, an absolute professional.

Gillian Westlake



I was looking for help to transfer my final draft onto Mixam for printing. A vital part of getting my book looking perfect and I was so lucky to find Matt. His skills and expertise were just what I needed.

Nothing was too much trouble and his suggestions were always welcome. He is a perfectionist and I look forward to working with him on my next project.
Belinda Rose Bond.

